



CLI AUTHOR CHILDREN'S BOOK PRODUCTION SAMPLES CATALOG

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HOW TO USE CATALOG

This catalog is designed to be used when applying for the Community Literature Initiative (CLI) [Children's Book Production Application for Season 9 of Spring 2022](#).

Authors will make selections for the following:

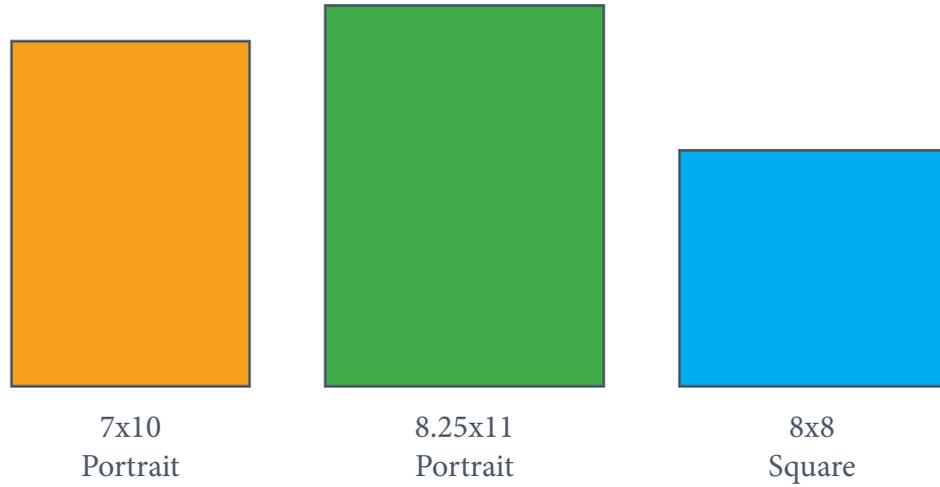
- TRIM SIZE & ORIENTATION
- TARGET AGE GROUP
- GENRE
- ILLUSTRATION MEDIUM
- ILLUSTRATION TYPE
- AUTHOR LAYOUT

As Authors have additional samples they'd like CLI to consider for use, they can attach .jpeg(s) of those design files in the application when prompted.

PART ONE
OVERALL BOOK SPECS

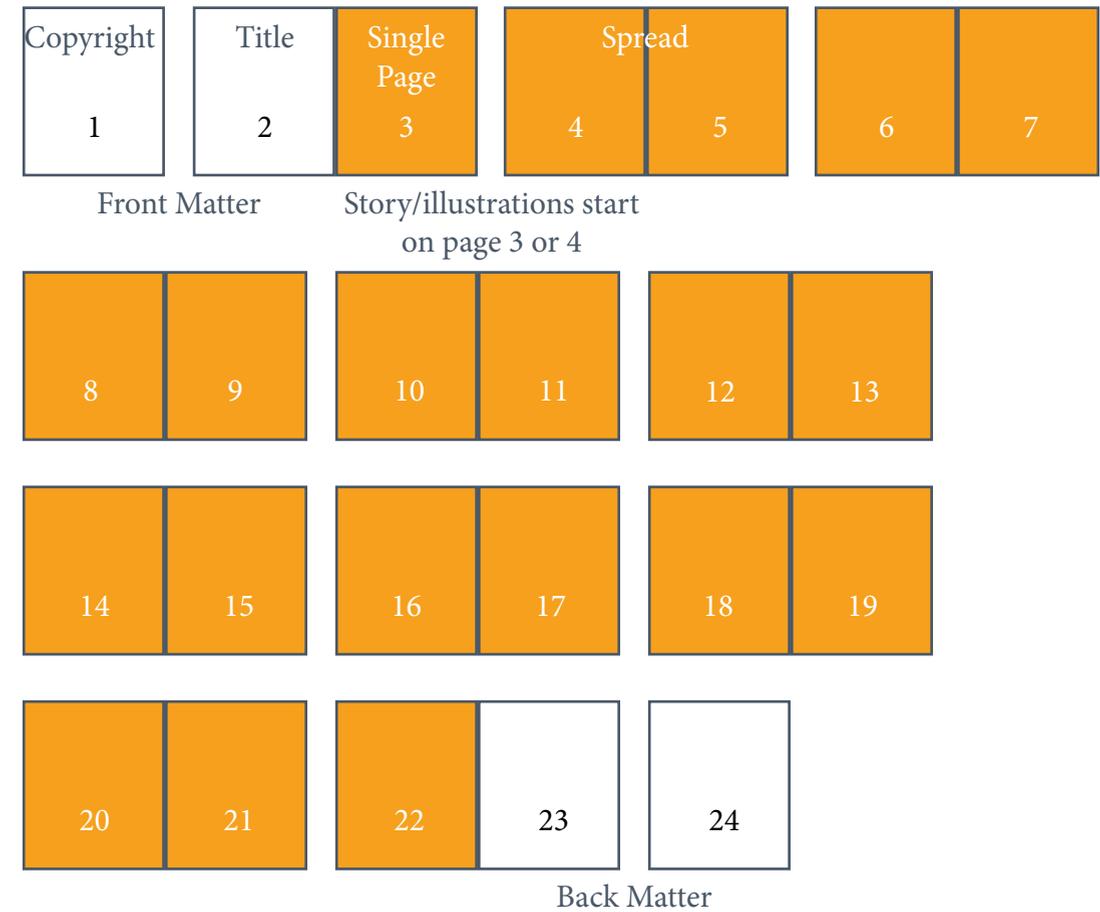
TRIM SIZE & ORIENTATION

CLI offers three sizes through book production. all sizes are available for printing through Amazon KPD and Barnes & Noble self-publishing for future reference.



BOOK LAYOUT FOR 24 PAGES

The children's book production process aides students with a proof copy of a 24-page children's book. The page layout is as follows and books will be designed with this layout in mind.



MANUSCRIPT CHECKLIST

MANDATORY MATERIALS

- Completed book text (saved as a Word doc. and PDF)
- Author Bio Text

OPTIONAL MATERIALS

- Dedication
- Acknowledgments
- Credits
- Author Bio Image (saved as individual .jpeg)

PART TWO TARGET AGE GROUP

A picture book for kids aged 2 to 5 years can have up to 800 words, but it's best to aim for under 500 words. These books have lots of full-color illustrations (usually on every page).

[All the World, by Liz Garton Scanlon & Illustrator, Marla Frazee](#)

[Daddy Calls Me Man, by Angela Johnson & Illustrator, Rhonda Mitchell](#)

[Full, Full, Full of Love, by Trish Cooke & Illustrator Paul Howard](#)

[One Love, Adapted by Cedella Marley, Illustrator Vanessa Brantley Newton](#)

[Soo's Boo-Boos, by Tilda Balsley & Illustrator, Shelagh McNicholas](#)

Picture books for 5- to 8-year-olds can have up to 1000 words, with lots of full-color illustrations and a strong story.

[Where the Wild Things Are by Maurice Sendak](#)

[Amanda Bean's Amazing Dream \(Marilyn Burns Brainy Day Books\), by Cindy Neuschwander & Illustrator Liza Woodruff](#)

[One of These Is Not Like the Others by Barney Saltzberg](#)

[Antiracist Baby Picture Book by Ibram X. Kendi, illustrated by Ashley Lukashevsky](#)

Classified as early readers, this age group is a step up from picture books. The best books for this age group are short with lots of illustrations. Word count can range from 1000 to 3000 words.

[Mac and Cheese by Sarah Weeks](#)

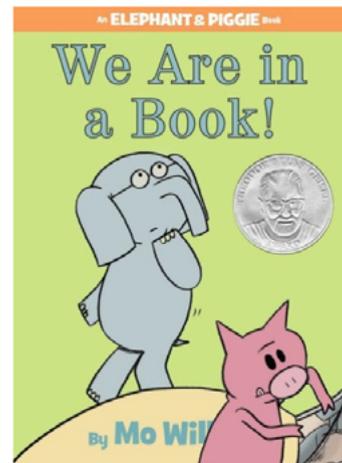
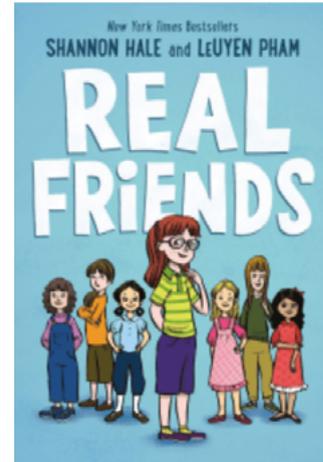
[Big Shark, Little Shark by Anna Membrino](#)

PART THREE

GENRE

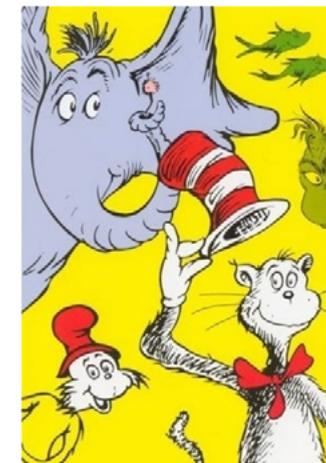
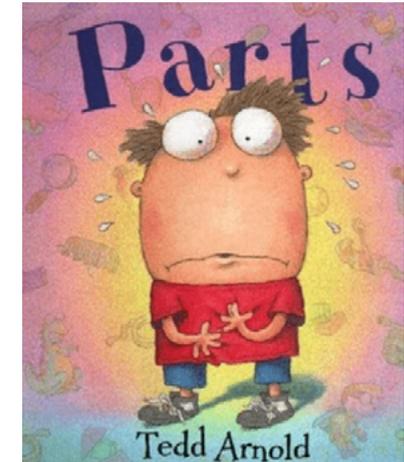
CARTOON—CUTE OR CHILDLIKE

Cartoon style drawings have exaggerated features and are not true to life.



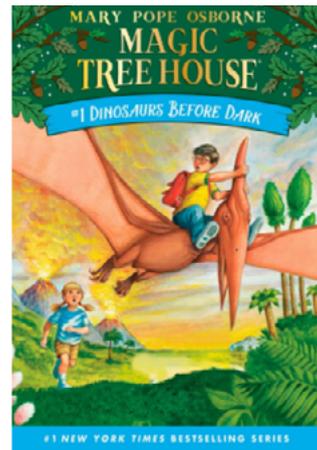
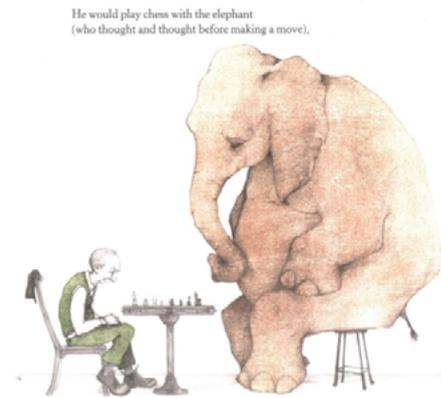
CARTOON—WHACKY OR FUNNY

Because of the exaggeration in the drawings, cartoon lends itself perfectly to funny or whacky illustrations.



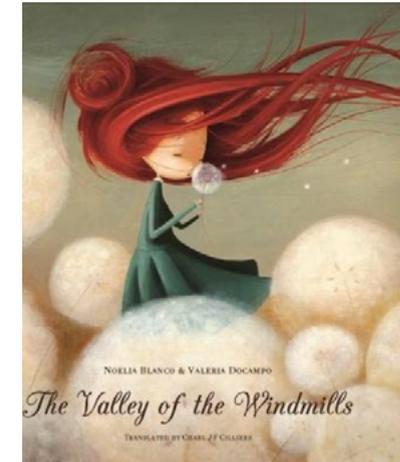
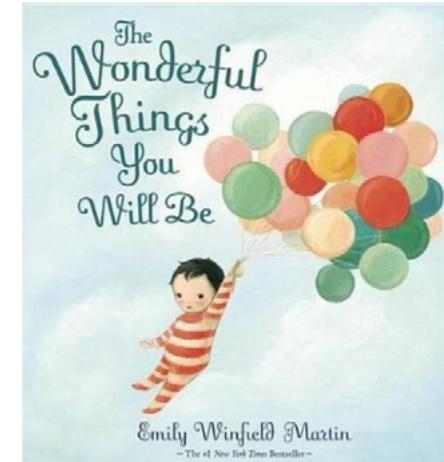
REALISTIC

“Realistic” here refers to fairly true to life proportions, versus cartoon style that is not true to life.



WHIMSICAL

Whimsical illustrations are charming, childlike, carefree, dreamy, fun and colorful.



LINE DRAWINGS

Line drawings are outline drawings that aren't colored and have no gradation (no different colors or grey-scale). It's (normally) drawn in one color and only uses lines.



SKETCHY DRAWINGS

Sketchy drawings are drawings that are unrefined and still look more like rough sketches than final illustrations. They can vary in their refinement and be rough, or hardly rough at all. Often they don't have color.



STYLIZED

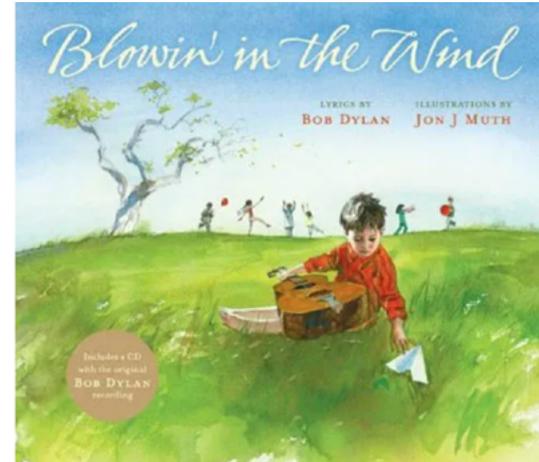
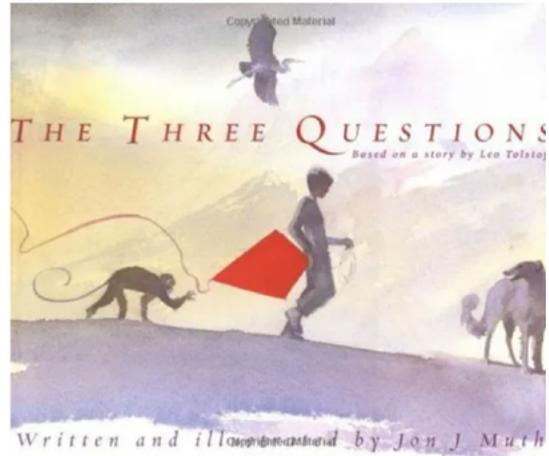
Stylized illustrations are not realistic and don't have natural, conventional forms. They are often simplified, or made up of geometric shapes or patterns. They also often have flat colors.



PART FOUR ILLUSTRATION MEDIUM

TRADITIONAL-WATERCOLOR

Watercolor is a painting method with water-based paint. Use more watery paint, and you get more transparent, softer images. These illustrations are mostly whimsical, delicate, gentle or sentimental.



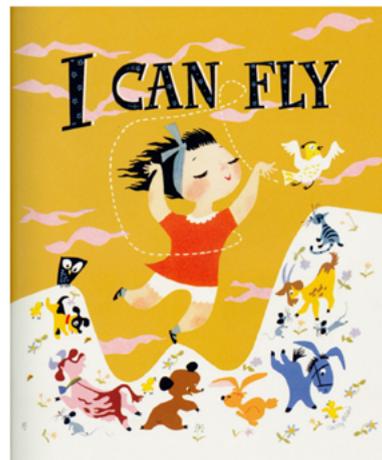
TRADITIONAL-ACRYLIC

Acrylic paint is a fast-drying paint and can also be used watery or thicker than watercolor, making for more opaque colours and texture.



TRADITIONAL-GOUACHE

Gouache is another type of paint and can again be mixed with water to change the consistency. It can be used dry, for what is called a dry brush effect that is textured.

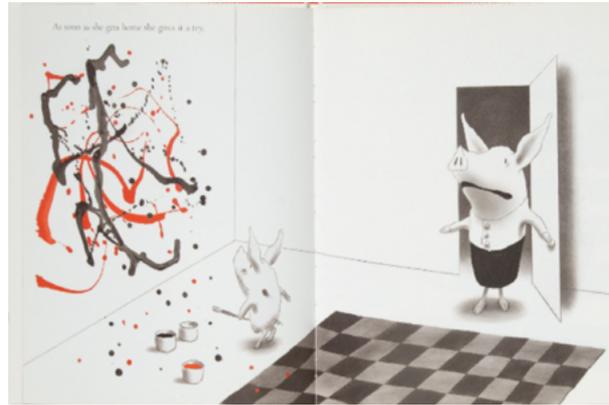


TRADITIONAL-PENCIL

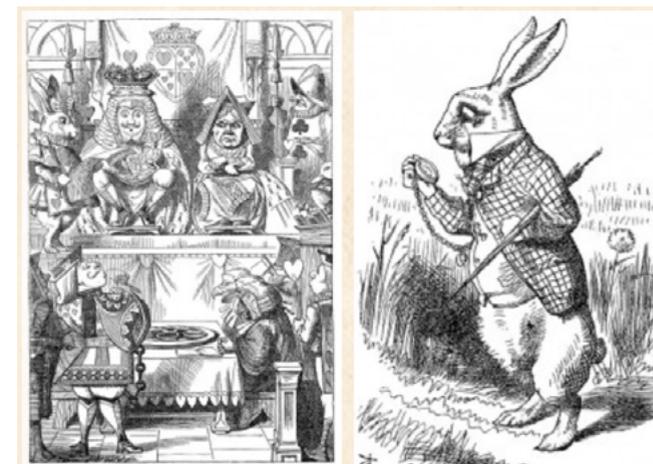
There are graphite (greyscale) pencil drawings or color pencil drawings.



There are charcoal drawings with limited color added.



There are drawings made with ink or pen.



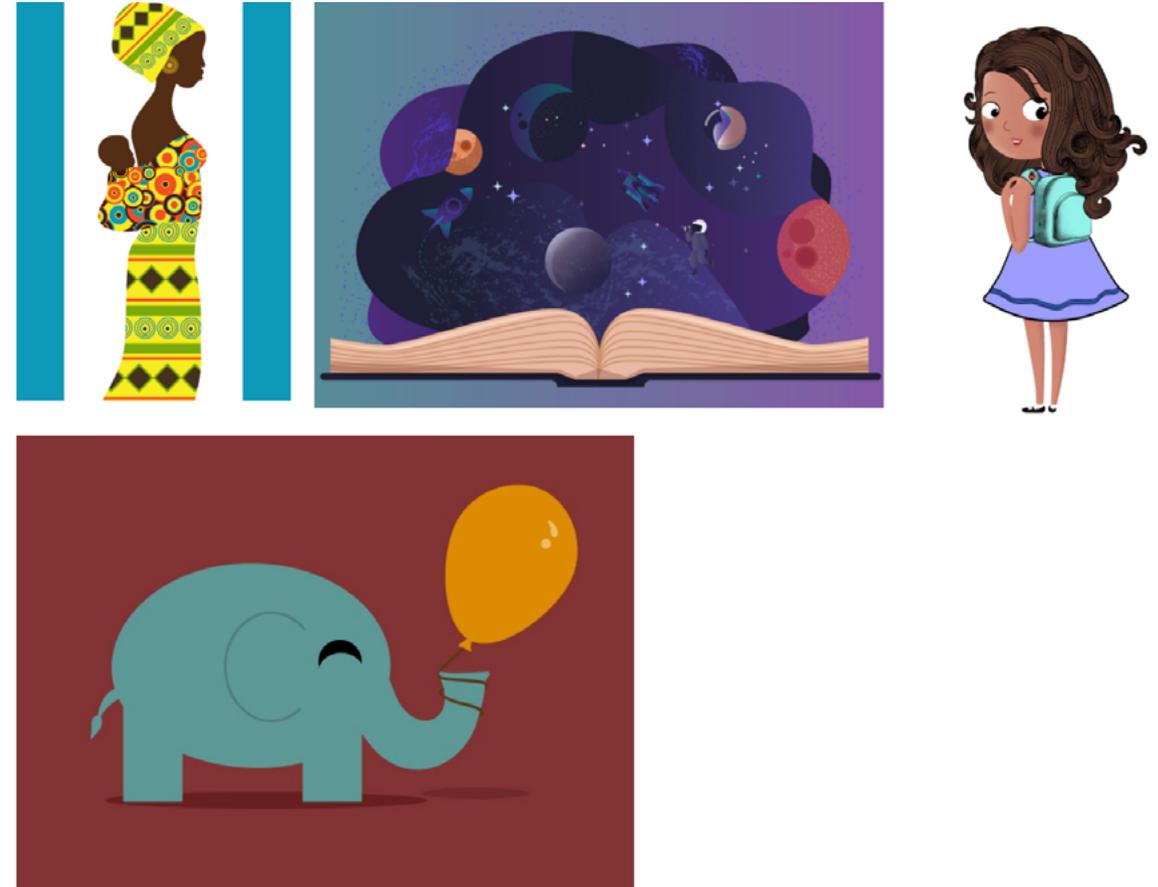
DIGITAL-FREEHAND

These illustrations are created digitally, in various kinds of software. Free-hand digital art is drawn as one would draw on paper.



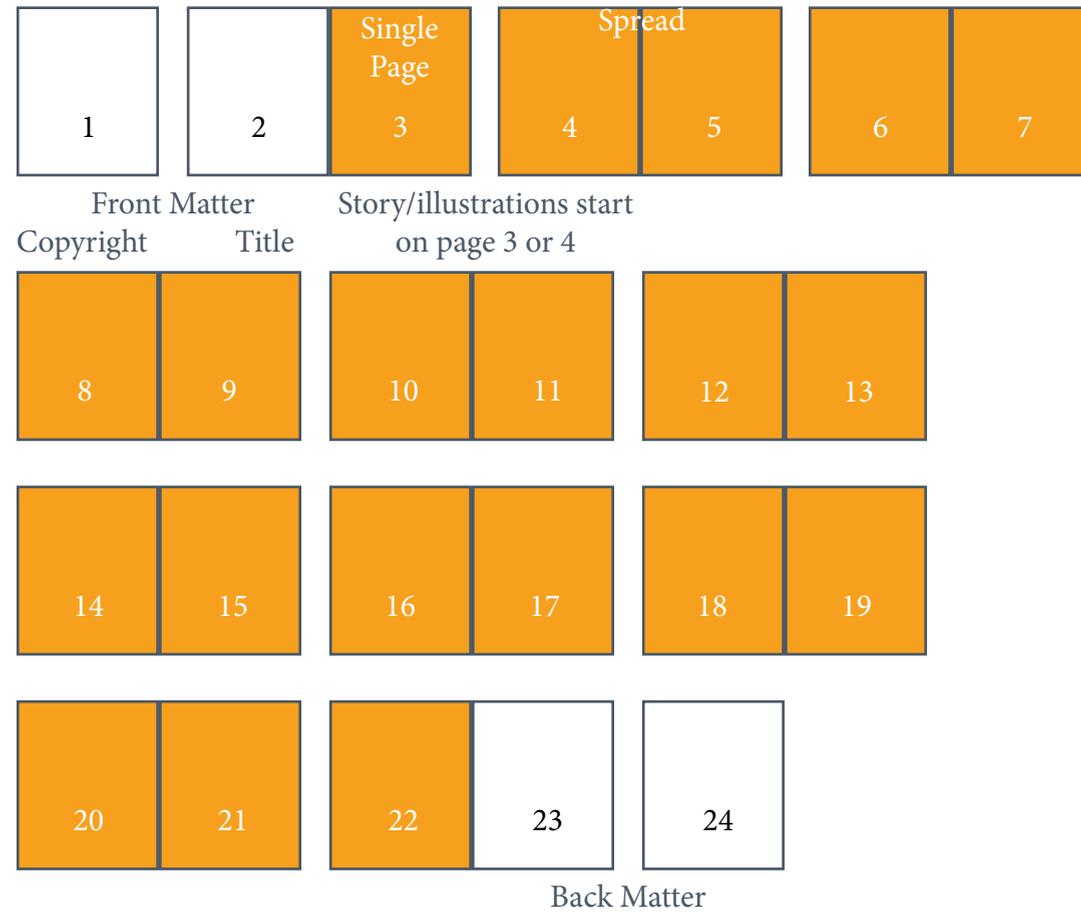
DIGITAL-STYLIZED

As with traditional illustrations, stylized digital illustrations don't have natural, conventional forms and are often simplified or made up of geometric shapes or patterns.

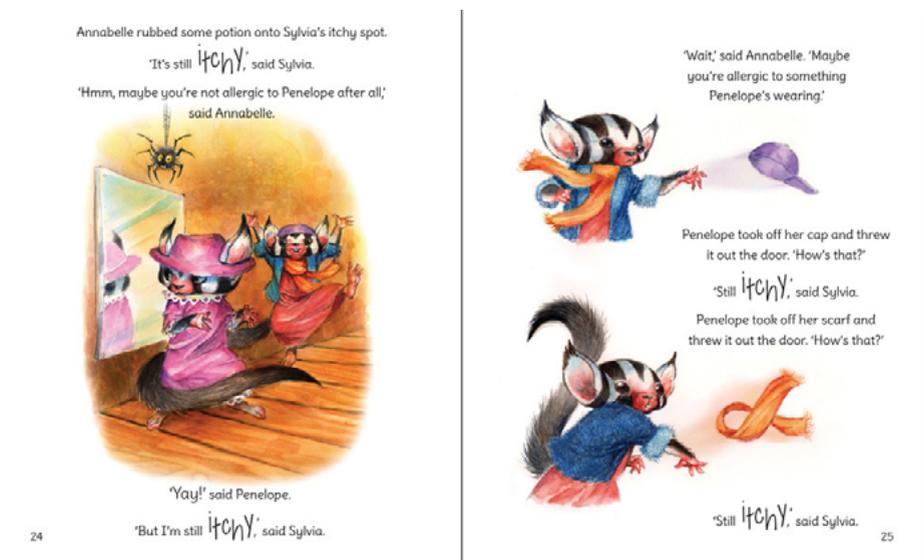


PART FIVE
ILLUSTRATION TYPE

As a reminder: the children's book production process aides students with a proof copy of a 24-page children's book. The page layout is as follows and books will be designed with this layout in mind.

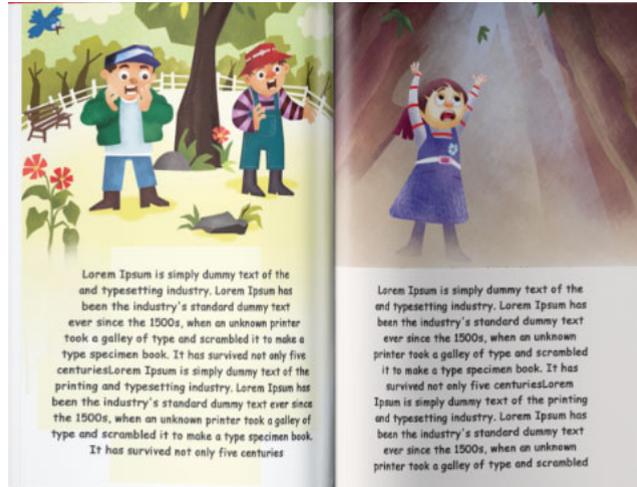


Their illustrations a quarter of a page or less with little or no background.



HALF-PAGE ILLUSTRATION

They're illustrations that fill half a page.

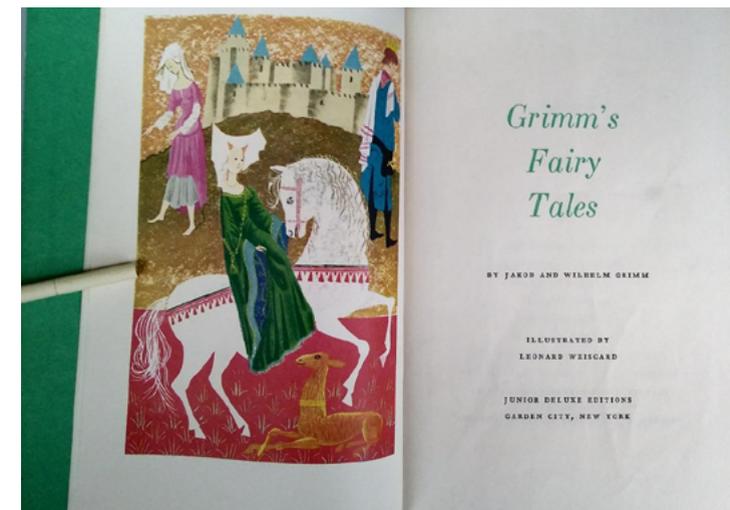
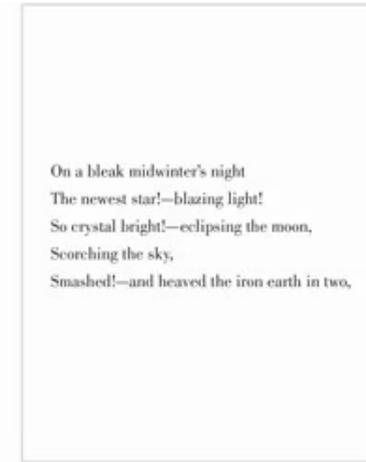


They hid behind a bush. Three men were approaching. Huck whispered, "Three ghosts, Tom! I'm afraid they'll see us. Ghosts can see through things!" "Shh!" whispered Tom. "Look at them! They are not ghosts, they are real men, flesh and blood!" You are right! That's Muff Potter!" said Huck.

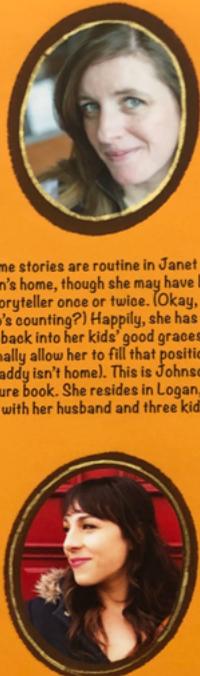


SINGLE PAGE ILLUSTRATION

They're illustrations that fill a full page



The layout for the image and text can be discussed with your layout designer. This is just a sample.



Bedtime stories are routine in Janet Sumner Johnson's home, though she may have been fired as said storyteller once or twice. (Okay, three times, but who's counting?) Happily, she has weaseled her way back into her kids' good graces, and they occasionally allow her to fill that position (at least when Daddy isn't home). This is Johnson's debut picture book. She resides in Logan, Utah, with her husband and three kids.

Courtney Dawson is an illustrator and picture book artist living in the sunny little town of Ventura, California. She has a deep love of reading, her mom's chilaquiles, and most kinds of ice cream. When she's not working, Dawson can be found riding her bike, painting to Sam Cooke's music, or enjoying a rainy day with her partner, her baby, and her cute cat, Tuesday.

The layout for the header and text can be discussed with your layout designer. This is just a sample.

In addition to *Where the Wild Things Are*, Maurice Sendak's books include *Kenny's Window*, *Very Far Away*, *The Sign on Rosie's Door*, *Nutshell Library* (consisting of *Chicken Soup with Rice*, *Alligators All Around*, *One Was Johnny*, and *Pierre*), *Higglety Pigglety Pop!* or *There Must Be More to Life*, *In the Night Kitchen*, *Outside Over There*, *We Are All in the Dumps with Jack and Guy*, *Bumble-Ardy*, and *My Brother's Book*.

He received the 1964 Caldecott Medal for *Where the Wild Things Are*; the 1970 Hans Christian Andersen Award for Illustration; the 1983 Laura Ingalls Wilder Award, given by the American Library Association in recognition of his entire body of work; and a 1996 National Medal of Arts in recognition of his contribution to the arts in America. In 2003, he received the first Astrid Lindgren Memorial Award, an international prize for children's literature established by the Swedish government.

ABOUT THE CONTRIBUTORS

Clare Saunders lives in Levens, UK, where she works as a writer and editor. She has two children, Tom and Mia, whom she hopes will grow up believing in themselves and their power to change the world.

Rachel Scophurst writes and edits nonfiction on a wide range of topics for children of all ages. She believes in the power of books to inform and inspire the generations of the future.

Georgia Anson-Bradshaw is a children's writer and editor from Brighton, UK. She has been trying to use her power to change the world since she was an overly old, when she started the Children's Earth-Savers Club. As a group, she studied how media can impact social change, and now makes books that aim to make the world a better, fairer place.

Maria Solami is a writer and lecturer, and the founder of the award-winning blog, *Muhammadan*, which connects feminism with critical reflections on contemporary culture from an Africa-centred perspective. She is a contributor to *The Guardian*, *CNN*, and the *BBC*, as well as a speaker for the EU and the UN.

M& Scarlet is a writer and broadcaster based in London, UK. He is an expert in the field of access and inclusion for disabled people.

Joelle Aseline is a Canadian and Angolan illustrator, based in London, UK. She believes that every child should be able to see themselves in the books that they read. Joelle's biggest inspiration is her daughter, Zanna-Marie.

David Broadhead lives in Brighton, UK, and has been an illustrator for nearly 20 years. He has worked on many books that encourage young people to be the change that they want to see in the world.

RESOURCES

LINKS TO ARTICLES

[Types of Illustrations for Children's Books](#)

[Understanding Children's Books Age Groups](#)

[BIPOC Children's Books](#)

[Picture Books That Teach Kids About Prejudice, Inclusion, and Kindness](#)

BOOK PRODUCTION TEAM CONTACTS

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