CLI AUTHOR
CHILDREN’S BOOK PRODUCTION SAMPLES CATALOG
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This catalog is designed to be used when applying for the Community Literature Initiative (CLI) Children's Book Production Application for Season 9 of Spring 2022.

Authors will make selections for the following:

- **Trim Size & Orientation**
- **Target Age Group**
- **Genre**
- **Illustration Medium**
- **Illustration Type**
- **Author Layout**

As Authors have additional samples they'd like CLI to consider for use, they can attach .jpeg(s) of those design files in the application when prompted.
PART ONE
OVERALL BOOK SPECS
The children's book production process aides students with a proof copy of a 24-page children's book. The page layout is as follows and books will be designed with this layout in mind.

CLI offers three sizes through book production. all sizes are available for printing through Amazon KPD and Barnes & Noble self-publishing for future reference.

**Trim Size & Orientation**

- 7x10 Portrait
- 8.25x11 Portrait
- 8x8 Square

**Book Layout for 24 Pages**

The children's book production process aides students with a proof copy of a 24-page children's book. The page layout is as follows and books will be designed with this layout in mind.

<table>
<thead>
<tr>
<th>Copyright</th>
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Front Matter

Story/illustrations start on page 3 or 4

| 8 | 9 | 10 | 11 | 12 | 13 |

| 14 | 15 | 16 | 17 | 18 | 19 |

| 20 | 21 | 22 | 23 | 24 |

Back Matter
MANUSCRIPT CHECKLIST

MANDATORY MATERIALS
☐ Completed book text (saved as a Word doc. and PDF)
☐ Author Bio Text

OPTIONAL MATERIALS
☐ Dedication
☐ Acknowledgments
☐ Credits
☐ Author Bio Image (saved as individual .jpeg)

PART TWO
TARGET AGE GROUP
A picture book for kids aged 2 to 5 years can have up to 800 words, but it's best to aim for under 500 words. These books have lots of full-color illustrations (usually on every page).

- All the World, by Liz Garton Scanlon & Illustrator, Marla Frazee
- Daddy Calls Me Man, by Angela Johnson & Illustrator, Rhonda Mitchell
- Full, Full, Full of Love, by Trish Cooke & Illustrator Paul Howard
- One Love, Adapted by Cedella Marley, Illustrator Vanessa Brantley
- Newton
- Soo’s Boo-Boos, by Tilda Balsley & Illustrator, Shelagh McNicholas

Picture books for 5- to 8-year-olds can have up to 1000 words, with lots of full-color illustrations and a strong story.

- Where the Wild Things Are by Maurice Sendak
- Amanda Bean’s Amazing Dream (Marilyn Burns Brainy Day Books), by Cindy Neuschwander & Illustrator Liza Woodruff
- One of These Is Not Like the Others by Barney Saltzberg
- Antiracist Baby Picture Book by Ibram X. Kendi, illustrated by Ashley Lukashevsky
Classified as early readers, this age group is a step up from picture books. The best books for this age group are short with lots of illustrations. Word count can range from 1000 to 3000 words.

Mac and Cheese by Sarah Weeks
Big Shark, Little Shark by Anna Membrino

PART THREE
GENRE
Because of the exaggeration in the drawings, cartoon lends itself perfectly to funny or whacky illustrations.

Cartoon style drawings have exaggerated features and are not true to life.
“Realistic” here refers to fairly true to life proportions, versus cartoon style that is not true to life.

Whimsical illustrations are charming, childlike, carefree, dreamy, fun and colorful.
Line drawings are outline drawings that aren’t colored and have no gradation (no different colors or grey-scale). It’s (normally) drawn in one color and only uses lines.

Sketchy drawings are drawings that are unrefined and still look more like rough sketches than final illustrations. They can vary in their refinement and be rough, or hardly rough at all. Often they don’t have color.
Stylized illustrations are not realistic and don’t have natural, conventional forms. They are often simplified, or made up of geometric shapes or patterns. They also often have flat colors.

PART FOUR
ILLUSTRATION MEDIUM
Watercolor is a painting method with water-based paint. Use more watery paint, and you get more transparent, softer images. These illustrations are mostly whimsical, delicate, gentle or sentimental.

Acrylic paint is a fast-drying paint and can also be used watery or thicker than watercolor, making for more opaque colours and texture.
Gouache is another type of paint and can again be mixed with water to change the consistency. It can be used dry, for what is called a dry brush effect that is textured.

There are graphite (greyscale) pencil drawings or color pencil drawings.
There are charcoal drawings with limited color added.

There are drawings made with ink or pen.
These illustrations are created digitally, in various kinds of software. Free-hand digital art is drawn as one would draw on paper.

As with traditional illustrations, stylized digital illustrations don’t have natural, conventional forms and are often simplified or made up of geometric shapes or patterns.
PART FIVE

ILLUSTRATION TYPE
As a reminder: the children's book production process aides students with a proof copy of a 24-page children's book. The page layout is as follows and books will be designed with this layout in mind.

**BOOK LAYOUT FOR 24 PAGES**

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**Back Matter**

They're illustrations a quarter of a page or less with little or no background.

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**SPOT ILLUSTRATION**

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They’re illustrations a quarter of a page or less with little or no background.

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They’re illustrations a quarter of a page or less with little or no background.

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They’re illustrations a quarter of a page or less with little or no background.
They're illustrations that fill half a page.

It was the coach that took Tom by the ear and dragged him back to his seat. Tom was happy. School wasn’t too bad. After all, when your right Tom said goodby to Aunt Polly and went outside. Andrews couldn’t believe his luck. He got up and climbed out of his bedroom window. With a 58.5 by 45.5 in his hand and the two boys walked quickly to the gypsies. Jack was holding a dead cat. When they arrived at the cemetery, Jack put the cat on a Drugs, then they heard the sound of voices coming towards them.

They told the truth. Three men were approaching.
Jack whispered, “Three ghosts, Tom.”

Mary Thomas, “Shadows can’t go through things!”

“Shh!” whispered Tom. “Look, they are monstrous, they are real men, flesh and blood!”

You are right, that’s Abigail!” said Jack.

They’re illustrations that fill a full page.

One dark sidestreet’s night,
The moon was shining bright!

Shadows bright—orphans in the moon,

Shadows tall and hoary,

Shadows tall and hoary.
They’re illustrations that spread across two full pages, normally with text on the illustration.
The layout for the image and text can be discussed with your layout designer. This is just a sample.
RESOURCES
LINKS TO ARTICLES

Types of Illustrations for Children’s Books

Understanding Children’s Books Age Groups

BIPOC Children’s Books

Picture Books That Teach Kids About Prejudice, Inclusion, and Kindness

BOOK PRODUCTION TEAM CONTACTS

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